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Book Review

Cognitive Science: Real or Imaginary?: Review of *The MIT Encyclopedia of The Cognitive Sciences* edited by Robert A. Wilson and Frank C. Keil [☆]

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In the late 1940s, through the initiative of John Bates, a group of mainly young physiologists, engineers and mathematicians founded a select dining club in London to discuss ideas and issues relating to Cybernetics. The Ratio Club, as the group became known after the second meeting, normally gathered in a room in the National Hospital where, after a meal and drinks, participants "... would turn in their easy chairs towards a blackboard where someone would open a discussion ..." [2]. Members included Alan Turing, Grey Walter, W. Ross Ashby and Horace Barlow who all made major contributions to embryonic AI and/or neuroscience. Bates was no doubt spurred into action by the very recent publication of Norbert Wiener's *Cybernetics* [20], although only "those who had Wiener's ideas before Wiener's book appeared" qualified for membership of the club [2]. While the British and American Cybernetic movements developed in parallel, and to some extent independently (Ashby had been publishing formal theories of adaptive behaviour since 1940 [13]), they had in common a very strong commitment to interdisciplinarity. The explicit goal of the British movement, to a large extent shared by their American colleagues, was to understand the mechanisms underlying the production of adaptive behaviour in animals and humans; to lay bare the workings of central nervous systems. This, they believed, would involve the development of formal theories of intelligence and cognition. A central tenant of the Cybernetics movement was that this task was best approached by merging ideas from biology, engineering and mathematics in a cooperative attempt to build new and powerful conceptual frameworks. Crucial to this endeavour was the conviction that animals, including humans, should be understood as adaptive machines and that solutions to the problem of how brains produce adaptive behaviour would necessarily entail (at least implicit) specifications for building artificial brains. As well as being potentially useful, these artificial brains would be used to test theories [14].

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1 The very field of study, the explicitly interdisciplinary approach, and the central 1
2 role of mechanistic machine-testable theories and models, all mean that Cybernetics 2
3 largely prefigured not only AI, but Cognitive Science. For what is Cognitive Science, 3
4 or The Cognitive Sciences, that it or they deserve or need a label separate from their 4
5 constituent disciplines, if not to emphasise interdisciplinarity, shared questions and shared 5
6 frameworks? Of course Cybernetic work tended to be couched in terms of information 6
7 theory, dynamical systems and other related mathematical formalisms [15,18], with major 7
8 concerns including the development of adaptive systems based on self-organisation and 8
9 brain-like mechanisms [12,18], and the construction of whole artificial creatures behaving 9
10 in the real world [19]. After years of neglect, following the almost total domination 10
11 of representational symbol processing approaches, all of these themes have re-emerged 11
12 very strongly in contemporary AI and Cognitive Science [3-5,11,17] giving the field 12
13 new impetus and direction. There are now real opportunities to be exploited as AI and 13
14 Neuroscience show signs of some convergence and even serious engagement [1]. However, 14
15 although the interfaces between traditionally defined scientific disciplines have often 15
16 proved profoundly fruitful, interdisciplinary research programmes are not easy to maintain 16
17 given the natural burrowing tendency of most scientists and the many barriers that tend to 17
18 grow up between research areas. Which is where *The MIT Encyclopedia of The Cognitive* 18
19 *Sciences* (MITECS), edited by Robert A. Wilson and Frank C. Keil, might come in as a 19
20 useful resource. 20

21 The Encyclopedia is available in several formats: a thousand pages plus breeze block of 21
22 a book, a CD ROM and a web-site. The editors have decided to carve up the Cognitive 22
23 Sciences into six sub-fields: Philosophy, Psychology, Neurosciences, Computational 23
24 Intelligence, Linguistics and Language, and finally Culture, Cognition, and Evolution. 24
25 The book is organised around 471 cross-referenced alphabetically arranged short articles 25
26 preceded by longer introductory essays on each of the six sub-fields. The essays are written 26
27 by the volume's advisory editors while several hundred authors, most well know in their 27
28 own areas, have contributed the short articles. 28

29 Such a project is clearly a massive undertaking, so what is the point? Why pull this 29
30 great mass of diverse material under one roof? In the preface Wilson and Keil list their 30
31 three main objectives. The first is to fill what they perceived was a gap for a single work 31
32 covering the full breadth of the Cognitive Sciences. The second is to represent the diversity 32
33 of positions and changes in focus found across the range, and throughout the history, of 33
34 the constituent disciplines. The third is to highlight links between the various Cognitive 34
35 Sciences; to try and capture 'a rich and multidimensional landscape of interconnected 35
36 ideas'. Apart from the laudable educational aspects of these objectives, there are more 36
37 complex undercurrents. An underlying motivation seems to be to demonstrate that while 37
38 there are genuinely cooperative interdisciplinary attempts to understand various facets of 38
39 cognition, there are many areas where individual cognitive sciences operate independently, 39
40 seemingly ignorant of each other. Hence an important implicit aim of the project, although 40
41 unspoken, must be to catalyse and encourage new strands of cross-disciplinary research. 41

42 The academic Cognitive Sciences market is already well served by various in-depth and 42
43 authoritative overview cum reference works. Osherson's *Invitation to Cognitive Science* 43
44 series [9], comprising a wide range of medium length essays, Richard Gregory's now 44
45 aging but still very readable encyclopedia format *The Oxford Companion to The Mind* [8], 45

1 Gazzaniga's edited collection of essays *The New Cognitive Neurosciences* [7] and Michael
2 Arbib's excellent *The Handbook of Brain Theory and Neural Networks* [1] all spring to
3 mind. So what is different about MITECS? It is unique in its combination of enormous
4 scope and easy accessibility: the articles are generally very concise, provide useful lists of
5 references and are written for specialists and non-specialists alike. The introductory essays
6 are useful in their own right, giving even-handed sensible overviews of their areas, while a
7 noticeable effort has been made to provide historical context and point out interdisciplinary
8 links. The web-site version of MITECS also has some interesting advantages as a research
9 resource. Hyperlinks are a very convenient way of following article cross-references and
10 useful additional links to other related web-sites have been placed at the end of many of
11 the articles. The web-site is also organised differently from the book—rather than being
12 presented as one alphabetically ordered block, the entries are divided into six subsections,
13 corresponding to the sub-fields marked by the introductory essays. This acknowledges,
14 perhaps, that entry into the material is usually from the standpoint of a particular discipline.
15 It certainly makes exploratory browsing easier.

16 Despite a clear and successful editorial effort to make the vast majority of entries
17 in MITECS accessible across disciplinary divides, many articles are written from far
18 too insular a perspective. Too often major interdisciplinary connections are missing,
19 diminishing the most important potential outcome of the project: to facilitate cooperative
20 multi-perspective work—to help keep the cognitive science movement alive. For instance,
21 the entry on naïve physics is written entirely from a psychology perspective, with no
22 reference to the considerable amount of related work in AI. The multisensory integration
23 article is an informative overview of mainstream neuroscience findings and positions,
24 but makes no mention of related issues in AI and robotics. Finally, to pull out another
25 example at random, the entry on multiagent systems is a good introduction to the work
26 of the distributed AI community, but misses an opportunity to point out relationships with
27 work in Artificial Life and Theoretical Biology. The frequency of these missing links is
28 high enough to provoke the suspicion that few scientists working in the areas covered by
29 MITECS are practicing interdisciplinarians, and indeed that the very idea of *The Cognitive*
30 *Sciences* is more about potential than reality. I believe that this potential is worth pursuing
31 and, despite its flaws, recommend MITECS as a very useful research resource.

32 More than a decade ago, in his fine exploration of the then burgeoning cognitive science
33 movement [6], Gardner asked if neuroscience would devour the entire field. His answer was
34 no, for the same reasons that he could see no prospects for a single unified discipline: there
35 will always be separate subject areas, we will always need diverse multi-level descriptions
36 and explanations. However, each of the sub-fields must be open to enrichment, and even
37 fundamental change, by allowing tools, metaphors and concepts to cross the disciplinary
38 boundaries. This is exactly what happened in a very deep way half a century ago under the
39 umbrella of the Cybernetics movement. The courses of Neuroscience, AI and Computer
40 Science were significantly formed from within that rich cross-fertilising group. The
41 recent surge in discoveries and new understandings coming from within the ever growing
42 field of neuroscience is starting to reveal a complex picture involving subtly interwoven
43 electrochemical processes employing various levels of modulation and reconfiguration
44 [16]. It is a picture that I believe can only be brought into focus through the cooperative
45 efforts of experimentalists and modellers [10]. Such collaborations are already providing

1 new insights and methods for the AI effort [1], and may finally expunge the over reliance 1
2 on computation as a framework to understand and build intelligence. More than fifty years 2
3 ago, the core members of the Ratio Club believed the central problem in understanding 3
4 intelligence was that of unravelling the mechanisms underlying the generation of adaptive 4
5 behaviour, and that this could only be done in an interdisciplinary way. This surely remains 5
6 true, but the opportunities are far richer today. 6
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